



arkadelphia
regional economic development alliance
and area chamber of commerce

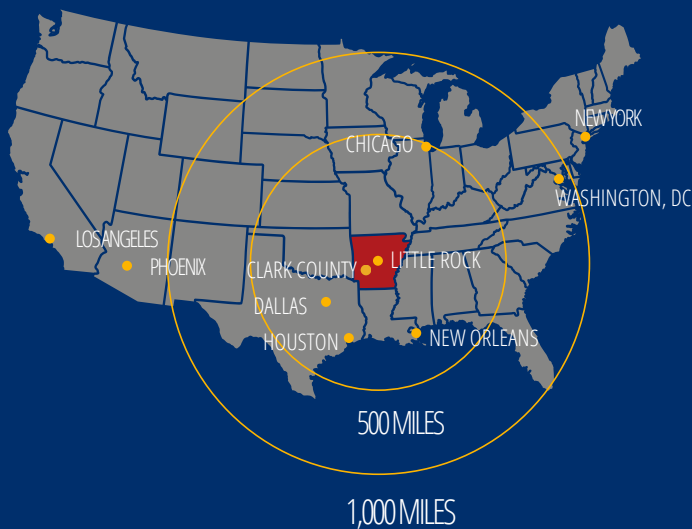
METRO
LITTLE ROCK
ARKANSAS

EXECUTIVE OVERVIEW | ARKADELPHIA

CLARK COUNTY, ARKANSAS



2 | Transportation and Infrastructure



Clark County is strategically located midway between Little Rock and Texarkana offering interstate access via I-30 and rail transportation in the Clark County Industrial Park. The Arkadelphia Municipal Airport is a city-owned general aviation airport located five miles from the Clark County Industrial Park and Clark County Super Site.



Affordable Appeal Meets — Industry Excellence

Way More of the Good Life

With the cost of living well below the national average, getting way more in Clark County doesn't mean paying way more. Residents enjoy excellent education and housing options, world-class healthcare and unique arts and culture all at an affordable cost.



Whether you enjoy hiking, fishing, kayaking, swimming, cycling, or just taking it easy, Clark County offers scenic landscapes and activities to fit everyone's idea of fun. Fish at Lake DeGray, picnic at Feaster Park, hike the DeSoto Bluff Trail, and make a splash at the Arkadelphia Aquatic Center all in one day. We guarantee a good time will be had by all!

Finding Success in Clark County



Industry forerunners call Clark County home.



In the news

Snacking powerhouse, Hostess Brands, announced in 2022 the selection of Clark County as the new home for its state-of-the-art sustainability-first bakery that will add 150 jobs over the next three years.

Veolia, a global leader in optimized resource management, announced in 2022 the addition of 100 jobs as part of a \$600M expansion that when complete will be the most modern, environmentally efficient treatment plant in the world.



Way More in Central Arkansas

Clark County is a proud member of the Metro Little Rock Alliance (MLRA), a regional economic development organization committed to fueling Central Arkansas's growth.

12 Counties Fueling One Region

Anchored by Little Rock, North Little Rock and Conway, and stretching from Searcy and Morrilton to the north and Pine Bluff and Arkadelphia to the south, Metro Little Rock is a unified region made up of diverse communities.



#1

State for Inbound Movers (2022)
Arkansas | U.S. Migration Report

TOP 100

Best Places to Live
Metro Little Rock | Livability

Connected and Convenient Infrastructure

With robust access via interstate, rail, air or port, Metro Little Rock's transportation network ensures people and products travel with reliability and ease.

Skilled, Smart and Savvy

A diverse workforce made up of 493,000-plus professionals and graduates from 20 regional colleges offers businesses first-rate talent skilled in everything from IT to production.

Productivity Without the Price Tag

Metro Little Rock's highly competitive real estate, utility and other operating costs allow businesses to increase their bottom lines without topping out their budgets.

The Birthplace of FinTech

Metro Little Rock is a hub for some of the world's most cutting-edge startups and entrepreneurs who are transforming innovation to realization and scaling up their business in a low-cost environment.



DIVERSE EMPLOYMENT OPPORTUNITIES

LABOR MARKET TOP INDUSTRIES BY EMPLOYMENT

1 HEALTHCARE & SOCIAL ASSISTANCE

2 GOVERNMENT

3 RETAIL TRADE

4 ACCOMODATION AND FOOD SERVICES

5 MANUFACTURING

350,000

LABOR MARKET AREA POPULATION

The Clark County labor market area is comprised of a nine-county region in southern and central Arkansas.



Clark County features 2, four-year universities - Henderson State University and Ouachita Baptist University both located in Arkadelphia.

The Clark County Workforce Training Group (CCWTG) provides entry-level, technical, and leadership training to businesses and industries operating in Clark County. Through this educational partnership, the CCWTG leverages collective resources to support regional workforce development needs.



**STATE INCOME TAX CUTS
SIGNED IN 2015, 2017,
2019, 2021, AND 2022**



**COST OF DOING
BUSINESS & COST OF
LIVING (CNBC GRADE)**



**STREAMLINED PROCESS
TO HELP CUT THROUGH
RED TAPE**

LOCAL INCENTIVES

As a business-friendly community, voters in Clark County approved a 1/2-cent sales tax to create a local incentive fund to promote economic development and job creation.

Administered by the Economic Development Corporation of Clark County (EDCCC), the fund's purpose is to help qualified businesses in Clark County or those looking to locate in Clark County, offset the costs of capital location or expansion projects and/or train workers.





SERVICES

Request for Information (RFI) Assistance

As the lead economic development organization for the region, we will work with partners across our 12-county region to provide a single response to streamline the information process.

Operational Cost Analysis

Our team will serve as a one-stop shop to analyze regional operational inputs such as utilities, wages, taxes, incentives, and other operational values to showcase the competitiveness of Central Arkansas.

Concierge Services

We stand ready to assist with real estate tours and executive housing options, healthcare amenities, trailing spouse employment assistance, relocation information and local experts to assist.

Permitting Assistance

Our dedicated team will ensure that all permits and project deliverables are dealt with in a timely and efficient manner assuring an on-time project start.

Site Selection and Real Estate Assistance

We have a strong understanding of available real estate options in Central Arkansas, from greenfield site searches to existing manufacturing or distribution buildings to regional office space.

Project Management Assistance

We will streamline the project process, serving as a single point-of-contact to gather requested information and facilitate conversations with key partners.

Talent Acquisition and Development

We will work with our partners at area K-12, higher education, and technical institutions to develop a talent pipeline and customized training specific to project needs.

Customized Data and Reporting

We understand the need to compare the competitiveness of regions across the country in consideration for site selection projects. Our team will utilize various databases to provide customized reports.

Want to Learn More? Contact Us



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