ARKANSAS' MOST INFLUENTIAL LEADERS

2023



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Mimi San Pedro Chief Strategy Officer The Venture Center

With over 35 years of experience across information, technology and strategic marketing industries, San Pedro helps galvanize the Venture Center's growth, driving key initiatives that serve the entrepreneurial and corporate innovation sectors. She has successfully started and grown many companies through her strategic marketing efforts for private, public and corporate institutions.

Currently resides: Little Rock

What is your favorite TV show? 60 Minutes

My bucket list includes... making an around-theworld trip.

The (living) Arkansas executive/former executive I admire most: Millie Ward

What is the greatest challenge you face at work? Generational difference in expectations and work athics

What is one Arkansas issue you're passionate about? Women & LGBT rights



Shelley Short

President & CEO Arkadelphia Regional Economic Development Alliance and Area Chamber of Commerce

Short is president and CEO of the Arkadelphia Alliance and Area Chamber and the Economic Development Corporation of Clark County. She began her career at the Arkansas Economic Development Commission in 2006. She has served as vice president of the Arkansas State Chamber/AIA and executive director of Arkansas Economic Developers and Chamber Executives.

Currently resides: Arkadelphia

What is your favorite TV show? Breaking Bad My bucket list includes... travel to Italy, Israel and the Mediterranean.

My last meal would be... a crab leg and shrimp feast!

Most people don't know that I... appeared as an
extra in the feature film, God's Not Dead II, shot in
Arkansas

My favorite Arkansas-made product is... Hostess Donettes (coming in 2023!).



Caleb Talley Executive Director Startup Junkie

Foundation

Talley and the Startup Junkie team serve the NWA entrepreneur community with numerous events and programs and through one-on-one consulting. Talley has served in volunteer roles throughout Northwest Arkansas since 2019, including Fayetteville's PEG Board and Junior Achievement. He serves on the National Small Business Association Leadership Council.

Currently resides: Fayetteville

What is your favorite TV show? Ted Lasso

My bucket list includes... to watch from behind home plate as the Atlanta Braves win another World Series.

What is the greatest challenge you face at work? Navigating the socioeconomic barriers and governmental red tape that stand in the way of helping our clients improve their lives through entrepreneurship

